

Infectious diseases: the perception of Italian families

A national survey was conducted in Italy among 1853 parents of children up to 3 years of age to explore the perceived importance of preventing infectious diseases.¹



The survey is part of the *Together Against RSV* campaign, which aims to educate and inform parents, expectant parents and caregivers about respiratory infections in infants caused by Respiratory Syncytial Virus (RSV).

RSV is a common virus that's easily caught and can cause respiratory illnesses in babies. In fact, approximately 90% of infants will have been infected with RSV at least once by the age of two.²

Infectious diseases: how much do parents really know?¹



43%

Would like to receive information on their child's health (how to prevent early-childhood diseases, what are the compulsory vaccinations, etc.).



85%

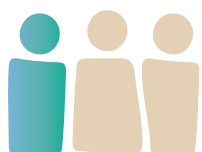
Rely on the pediatrician as the main source of information with an overall satisfaction of 90%.



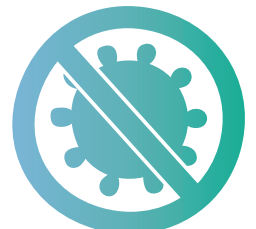
15%

Feel **adequately informed** about **infectious diseases and their prevention.**

The impact of COVID-19 on the search for information on infectious diseases¹



The COVID-19 pandemic had a trigger effect and prompted **more than 1 in 3 parents** to seek information on **infectious disease prevention.**



What parents are concerned about regarding infectious diseases¹



42%

Strongly fear that incomplete vaccination coverage in the pediatric population will expose their baby to **a greater risk of contracting infectious diseases.**



30%

Are concerned that infectious diseases may lead to **possible hospitalization and potential complications for their child.**



21%

Fear that infectious diseases will **compromise their infants' immune systems.**

To what extent are new parents aware of RSV and bronchiolitis?¹



45%

Are not aware of RSV

92%

Claim that their child has never contracted RSV

(out of 1013 parents)

64%

Consider RSV infection to be one of the most serious infectious diseases

96%

Believe RSV prevention to be very important



8%

Are not aware of bronchiolitis

87%

Claim that their child has never contracted bronchiolitis

(out of 1705 parents)

53%

Consider bronchiolitis to be one of the most serious infectious diseases

96%

Believe bronchiolitis prevention to be very important

For more information on infectious diseases and RSV, visit www.togetheragainstrsv.it

Bibliography

1. Final results of the market research "FATTOREMAMMA - Genitorialità e prevenzione delle malattie infettive", May 2022, Doxapharma; **2.** Simoes EA. Lancet. 1999; 354 (9181): 847-52.